



REAL SPACES
REAL OPPORTUNITIES
REAL BRANDS



BRANDING POTENTIAL

Ensure maximum exposure, reach and returns for your brand with dynamic indoor, outdoor and digital media advertising opportunities.



REAL ESTATE. REAL GROWTH.

1. Background

Maluti Crescent, previously known as The Setsing Crescent Shopping Centre in Phuthaditjhaba, was rebranded and underwent a 34 000 m² expansion and facelift. Maluti Crescent is now a modern enclosed mall comprising of three levels, undercover parking, and brand new taxi facility.

Maluti Crescent not only integrates references to local culture through the inclusion of fabrics and tiling patterns throughout the centre, but also by accommodating new aspiring local retail operators. Our tenant variation caters for most of our shoppers' needs in Phuthaditjhaba and the surrounding areas. National tenants in our shopping centre account for approximately 78% of the current GLA.

2. Fast Facts

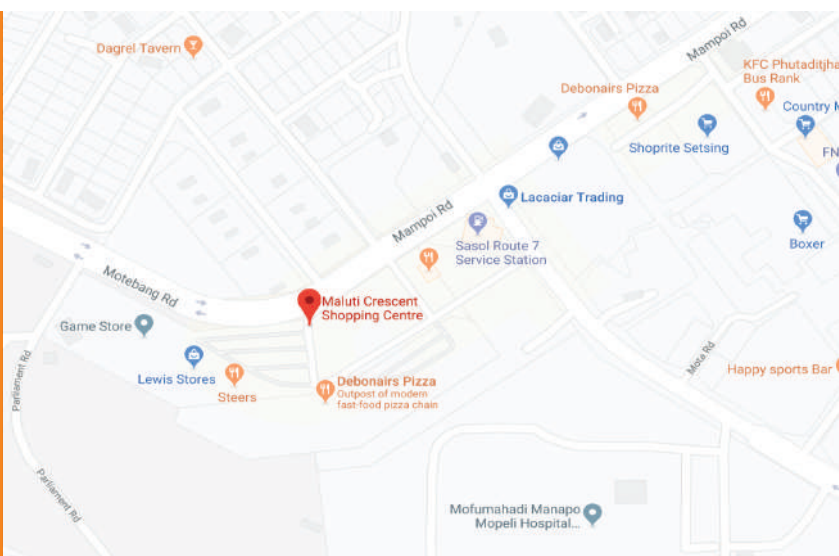
- Size of mall (GLA): 35 303 m²
- Anchor tenants:
 - Game
 - Spar
 - Pick n Pay
 - Cashbuild
 - FNB
- Number of stores: 95
- Average foot count per month: 794 000

3. Shopper Demographics

- LSM: 3 – 7
- Gender
 - Female: 54.6%
 - Male: 45.4%
- Race
 - Black: 99%
 - Indian: 0.5%
 - Coloured: 0.2%
 - Other: 0.20%
 - White: 0.1%
- Language
 - Sesotho: 88.7%
 - IsiZulu: 4.4%
 - English: 2%

4. Location

Maluti Crescent is situated in the foothills of the Maluti Mountains, Phuthaditjhaba (formerly QwaQwa or Witsieshoek) and sits at the junction of the R57 and R712, which runs along the majestically scenic route from Harrismith, through the Golden Gate Highlands National Park, and onwards to Clarens.





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5. Grow your brand with lucrative advertising opportunities

- Exhibition Court Spaces
- Bathroom Advertising
- Outdoor Billboard

6. Mall Map



6. Exhibition Rate Schedule

	MON - THURS	FRI - SUN	MON - SUN	DAILY
MAIN EXHIBITION AREA	R6 000	R3 000	R9 000	R1 500
OUTSIDE PARKING AREA	R6 000	R3 000	R9 000	R1 500

8. Exhibition Coordinator: Christopher Sekoboto | malutimarketing@mseed.co.za | 058 713 0036 | 065 607 8241