

# Exhibition Brochure



GET YOUR BRAND NOTICED







# Background Info

Maluti Crescent, previously known as The Setsing Crescent Shopping Centre in Phuthaditjhaba, was rebranded in tandem with a 34 000 m² expansion and upgrade.

Today, Maluti Crescent is a modern mall with three shopping levels, including undercover parking and a brand-new taxi rank. Maluti Crescent warmly integrates local culture through the centre with bold fabrics and tiling patterns, accommodating new aspiring local retail operators. Anchored by Game, Superspar, Pick n Pay and an enlarged Woolworths, the centre caters to a wide range of shopper needs, attracting an average footcount of 794 000 shopper per month.

## Shopper Demographics

- **LSM:**  
3 – 7
- **GENDER**  
FEMALE 54.6%  
MALE 45.4%
- **RACE**  
BLACK 99%  
INDIAN 0.5%  
COLOURED 0.2%  
WHITE 0.1%  
OTHER 0.2%
- **LANGUAGE**  
SESOTHO 88.7%  
ZULU 4.4%  
ENGLISH 2%

## Advertising Opportunities

- **EXHIBITION COURT SPACE**
- **CONNECT WAYA-WAYA**
- **OUTDOOR**
- **SOCIAL MEDIA**
- **DIGITAL MEDIA**
- **ESCALATOR STEP BRANDING**
- **IN-MALL ADVERTISING SCREENS**
- **BILLBOARD - FACADE**
- **MALL TV'S**
- **PARKING COLUMNS BRANDING**





**88**  
STORES

**35 740.64 m²**  
TOTAL SIZE (GLA)

**839 754**  
MONTHLY AVG. FOOT COUNT

**ADDRESS**  
  
C/O Mampoi & Motebang Road,  
Phuthaditjhaba, 9869

**TRADING HOURS**  
  
Monday – Friday 09:00 – 18:00  
Saturdays 09:00 – 17:00  
Sundays & Public Holidays 09:00 – 14:00

**ANCHOR TENANTS**  
  
  
  
  


# Exhibition Court Rates

Please note, exhibition rates start from as little as R1 500 per day and are dependent on the duration of the booking [i.e., daily, weekly, and monthly rates] and the location of the area booked. Therefore, the busier the area the pricier the court space. Quotations are available on request.

Kindly contact Dineo Moerane on 076 718 6555 for a tailor-made package for you.

## Mall Map







# Store Directory

## HEALTH AND BEAUTY

Arthur Ford  
Cosmetic Connection  
Clicks  
Lyanc Alpha Pharm  
Signature Cosmetics  
Spec-Savers  
Spectacle Hut  
Sedglo Hair & Beauty  
Two Oaks Perfume Bar

## SPECIALITY STORES

Ali Hassan Cell & Sound  
Afri Tech  
Built it  
Cash Build  
Cell Talk  
Classic Touch  
Fastrak  
Hassan Cellphone  
London Keys

MTN  
Pep Cell  
Pick n Pay Liquor  
Phoka Coffee  
Qwa Qwa Cell  
Tops  
Telkom  
Vodacom

## FASHION

Ackermans  
Beaver Canoe  
Borgart Man  
Canos American  
Daniel J  
Exact  
Foschini  
Hip Hop Boutique  
Identity  
JAM Stores  
Jet

John Craig  
Jumbo  
Khadim  
Legit  
Markham  
Milady's  
Mr Price  
Pep  
Queenspark  
Rage  
Side Step  
Shoe City  
Skipper Bar  
Sportscene  
Studio 88  
Street Fever & Co  
Tekkie Town  
The Fix  
The Loft  
The Cross Trainer  
Totalsports

Truworths

## BANKS

Absa  
African Bank  
Assupol  
Capitec Bank  
FNB  
Nedbank  
Standard Bank  
Supreme Finance  
Old Mutual

## DEPARTMENT STORES

Game  
Woolworths

## FOOD & RESTAURANTS

Debonairs Pizza  
Fish & Chips Co.  
Hungry Lion

KFC  
KingPie  
McDonald's  
Nando's  
Pedro's Chicken  
Steers  
Fish Away  
Tulip Chicken & Chops

## GROCERY STORES

Pick n Pay  
Setsing Superspar

## CONTACT DETAILS

### Exhibitions Coordinator

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### General Manager

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